Gabriel Ruet

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1259 rue Atateken, H2L3K9, Montreal, Canada

Analytical leader with 5+ years of experience driving revenue growth, pricing strategy, and data-driven decision-making across financial services and technology environments. Leveraging a strong foundation as Senior Pricing Analyst and Senior Business Analyst, I lead the design of scalable analytical solutions, mentor analysts, and partner with executives to translate complex data into strategic direction.

FIELD OF EXPERTISE

- **5+ years** leading **analytics and pricing initiatives** across cross-functional teams
- **Expertise** in SQL, Python (Databricks), Excel, and AI-driven model development
- Strong **data visualization skills** with Tableau and Power BI
- Experienced in **project management** tools such as Jira, Microsoft Azure, and GitHub
- **Advanced technical skills** in SQL, Python, and VBA languages

WORK EXPERIENCE

01/2025 – CURRENT | Montréal, Canada

SENIOR PRICING ANALYST – TD BANK GROUP

- **Led** pricing analyses and market trend reviews adapt pricing model and strategy **based on business insights**
- **Performed deep-dive analysis** to properly priced auto insurance resulting in increased revenue
- Built automated analytical workflows to **accelerate insights** and enhance **strategic pricing focus**
- Partnered with senior stakeholders to deliver **quantitative insights** and **strategic recommendations**
- **Collaborated** with the implantation team to push **pricing strategies** and **optimize growth revenue**

01/2023 – 01/2025 | Montréal, Canada

SENIOR BUSINESS ANALYST – TD BANK GROUP

- **Tracked**, **analyzed**, and **identified** opportunities, leading to improved decision-making processes
- Built **AI-driven models** to strengthen business strategies, resulting in increased revenue
- Delivered **strategic recommendations** to optimize model performance and **guide leadership decisions**
- **Created dashboards Reports** using Tableau, enhancing data interpretation and stakeholder communication
- **Extracted**, **manipulated**, and **validated** data using SQL, improving data accuracy and analysis efficiency
- Produced ad-hoc analyses in SQL and Excel to support leadership with **timely, data-driven insights**

09/2021 – 01/2023 | Montréal, Canada

PROJECT & DATA ANALYST – AMMCO INC

- Performed in-depth **data analysis** using Power BI to extract actionable insights for the **City of Montreal**
- Proficiently **developed** and **maintained** Microsoft Access databases, ensuring efficient **data management**
- **Developed SQL and Excel code** to automate technical inventories, increasing efficiency and accuracy
- **Implemented** and **optimized** preventive maintenance programs, reducing maintenance costs
- Developed a **PowerApps application** with statistical analysis on MS Access, streamlining data reporting

01/2021 – 07/2021 | France

THERMAL & MECHANICAL SIMULATION ENGINEER – SAFRAN ELECTRONICS & DEFENSE

Improved thermal and mechanical modeling for complex guidance and navigation systems

- Developed **optimization methods** using Excel VBA code and simulation software, reducing simulations time
- Conducted **thermal data analysis** on navigation systems to ensure optimal performance
- Applied modal and harmonic analysis techniques for **comprehensive evaluation and improvement**

08/2019 – 07/2021 | France

HEAD OF THE AERODYNAMICS TEAM – FORMUL'UT

Led the aerodynamic team, **overseeing projects** aimed at enhancing the aerodynamic performance of a race car **to optimize performance** and maximize aerodynamic potential.

EDUCATION AND TRAINING

2018 – 2021 | France

MASTER OF ENGINEERING (M.ENG) – Université de Technologie de Compiègne

2020 – 2021 | France

MASTER IN COMPLEX MECHANICAL SYSTEMS – Université de Technologie de Compiègne

DIGITAL SKILLS

Data analytics

SQL | Python | Databricks | Data Visualisation | Tableau | Power BI | Microsoft Excel | Machine Learning

Project Management

JIRA | Microsoft Azure | Development Methodologies: Scrum, Kanban | GitHub

ADDITIONAL INFORMATION

PUBLICATIONS

Portfolio Gabriel Ruet – 2020

I have designed and developed a bilingual website showcasing my professional experiences, projects and education in both French and English.

Népal Run Race– 2019

I have designed and developed a website for the organization of a humanitarian race in collaboration with Toit Pour Le Nepal, titled the "Nepal Run"